

What We Do

- Support people in going vegan through our free 30-day Vegan Pledge Program
- Promote food equity by keeping programs free and accessible to everyone
- Address the negative impact of animal agriculture on human and non human animals
- Conduct outreach—video showings, exhibits, informative displays, leafleting, and lectures—about how raising animals for food harms the planet, wastes natural resources, and destroys habitats
- Oppose the use and/or abuse of animals in any capacity such as in entertainment, clothing, food, work, science, breeding (e.g. puppy mills), and other forms
- Commit to eco-friendly practices and collect and recycle waste that cannot traditionally be recycled curbside
- Educate and engage others about the compassion of a vegan lifestyle by organizing and attending community meetups and events, including the Phoenixville VegFest



Our Mission

Peace Advocacy Network (PAN) promotes a peaceful existence through veganism, social justice, and respect for the Earth's inhabitants and resources. PAN strives for the absence of violence in the lives of people and animals by eliminating oppression and inequality.

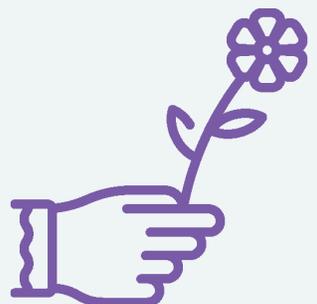
Our Vision

PAN envisions a peaceful world where no animals—human or non-human—are exploited or harmed.

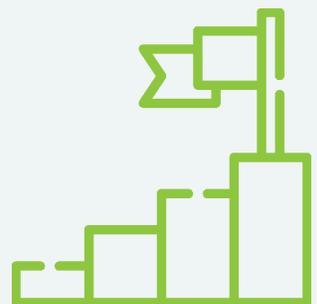
Our Vegan Values



Kindness



Compassion



Obtainability



Abolitionism

Our Priorities for 2021-2026

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Grow PAN programs to continue to save animal lives and reduce our environmental impact from animal agriculture

- Implement more in-person Vegan Pledge Programs
- Grow the numbers of people participating in Vegan Pledge Programs
- Inspire more volunteers, including organizers, to help PAN reach goals
- Grow our recycling program visibility and utilization
- Continue to implement low-waste tactics during programs
- Increase our event and programming beyond The Vegan Pledge Program, including the Phoenixville VegFest

Expand our presence and inclusivity throughout the United States

- Continue to grow pledge diversity in gender, race/ethnicity, age, income, location, and experiences
- Continue to grow numbers of BIPOC speakers and volunteers
- Create Spanish language resources, including a Spanish version of our website
- Implement Spanish Vegan Pledge Programs
- Support Vegan Pledge Programs in more cities and states
- Grow our event programming into more communities
- Foster a stronger community overall and inspire greater change within communities towards veganism
- Grow our social media presence

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Support the broader movement as a network collaborator

- Build and implement an animal activist training certification program rooted in our mission, empowering more activists and enhancing their skillsets
- Build meaningful collaborations with other like-minded organizations to:
 - Organize and implement vegan-friendly and veg-curious events
 - Organize Vegan Pledge Programs

Build a strong and sustainable foundation for PAN

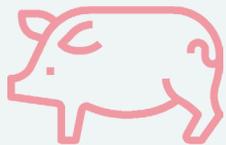
- Grow our revenue generating opportunities
- Grow our fundraising capabilities
- Support our staff with increased leadership and training opportunities
- Grow PAN staff in ways that support our strategic plan
 - Hire organizers in strategic locations
 - Add staff to fill current gaps and task overflow

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Celebration Moments

Since founding in 2010, PAN has...

- Engaged over 400 volunteers
- Supported over 1,200 people in going vegan
- Established and grew the Phoenixville Vegfest to a large annual event
- Saved...



400,230
animal lives



160,092,000
lbs of grain



440,253,000
gallons of water



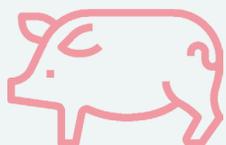
8,766,000
lbs of CO²



12,006,900
square feet of
forest

In 2020, PAN has...

- Successfully moved the Vegan Pledge Program online, attracting people from 22 new states and three new countries
- Supported over 140 people in going vegan during a global pandemic
- Hosted over 15 virtual events engaging hundreds of community members
- Raised nearly \$5,000 for local restaurants to meet increasing community hunger needs and thank hospital workers, strengthening local relationships
- Saved...



4,230
animal lives



1,692,000
lbs of grain



4,653,000
gallons of water



846,000
lbs of CO²



126,900
square feet of
forest

Our 2021 Vegan Pledge Program alumni survey results show that...



Stay vegan
or decrease their
animal ingredient
intake long term



Have
recommended
the program
to others



Stay vegan



Consider themselves
animal or environmental
activists since taking the
program



Represent the
global majority