Hello amazing PAN family!

Thank you for helping make 2021 an incredible year. I hope you are safe and well as we look forward to the new year. Your involvement and commitment to helping us promote a peaceful existence has been instrumental in making 2021 a success and I can’t wait to see what we build together in 2022. It has been my honor to lead PAN during these unprecedented times.

The continuing global pandemic hasn’t slowed down our commitment to helping others #GoVeganWithUs. We have held eight live virtual Vegan Pledge Programs and we are now helping people #StayVeganWithUs through our brand new Vegan Activist Academy. This year we implemented a new strategic plan, expanded virtual programming by adding panel discussions, a book club, and the new academy that will train vegan activists to do more in their own communities. All these efforts will save more animal lives, protect our environment, and improve people’s health.

This year we are proud of so many things, but mostly we are grateful for having shared the year with you. As donors, program participants, volunteers, and joyful people, you make our work rewarding. I am grateful to you, our incredible staff, our giving board, and this beautiful Earth for another year. Please make sure to join us in continuing to promote a peaceful existence in 2022!

Very truly yours,

Deanna Meyler, PhD
PAN Executive Director
This year we held 8 virtual Vegan Pledge Programs reaching 186 people and saving numerous animal lives, resources, and land.

We recruited and trained 8 new volunteer organizers.

Our second annual alumni survey confirmed that the majority of our pledges stay vegan after completing the program (with nearly all of them eating fewer animal products) and many consider themselves animal rights and/or environmental activists after their participation.

This year began the creation of an animal activist training program, including the hiring of a part-time Activist Training Coordinator.

This program is our response to so many people going through our program and then becoming activists.
We further supported our community with 12 additional virtual events that reached over 500 people, including a book club, cooking demonstrations, film screenings, workshops, sanctuary tours, and fitness classes.

We continued to use our virtual sanctuary tours to raise funds for local farm animal sanctuaries.

<table>
<thead>
<tr>
<th>OUR PROGRAMS INCLUDE</th>
<th>1 BOOK CLUB</th>
<th>4 WORKSHOPS</th>
<th>2 SANCTUARY TOURS</th>
<th>500 PEOPLE REACHED</th>
<th>2 COOKING DEMOS</th>
<th>1 FILM SCREENING</th>
<th>$400 DONATED TO SANCTUARIES</th>
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We translated our popular Starter Guide and our website into Spanish. Our guide is now widely available and the sister site will be live soon.

Our social media audience grew by 31% and our newsletter audience by 30%.

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**Weather:**

- **Forecast:**
  - High: 75°F
  - Low: 50°F
- **Chances of Rain:** 10%

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**Community:**

- **New Member:** John Smith
- **Volunteer of the Month:** Jane Doe

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**Volunteer Opportunities:**

- **Event Planner**
- **Community Organizer**

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**Recent Updates:**

- **Website Redesign**
- **Social Media Integration**

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**Contact Us:**

- **Email:** info@communitycenter.org
- **Phone:** 123-456-7890

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**Sustainability Initiatives:**

- **Compost Program**
- **Energy-Saving Measures**

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**Upcoming Events:**

- **Workshop: Sustainable Gardening**
- **Film Screening: Vegan Cinema Classics**

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**Resources:**

- **Printed Guide:** Available for download
- **Online Course:** Sustainable Living 101

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**Support Us:**

- **Donate Online**
- **Volunteer Form**