

2022 ANNUAL REPORT



Together we have been able to host panel discussions, book club meetings, virtual animal sanctuary tours, and Vegan Pledge Programs, including our first in-person program since the pandemic. Our vegan outreach efforts saved at least 7,000 animals' lives and more than 200,000 square feet of forest! We also successfully implemented our first Vegan Activist Academy and launched our Peace Team.

2023 will welcome the return of more in-person programming, additional social events, and so much more to support your vegan journey.

Thank you for being part of our mission to promote a peaceful existence.

With admiration and appreciation,
Your friends at PAN

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VPP

PAN returned to in-person Vegan Pledge Programs (VPP) for the first time since 2020. The program—hosted by Watta Kesselly at the American Vegan Center in Center City, Philadelphia—was filled with delicious food and excellent conversation. Additionally, we hosted 6 virtual programs this year for a total of 7 VPP.

With your help this year our VPP saved over



7k animal lives



840k pounds of grain



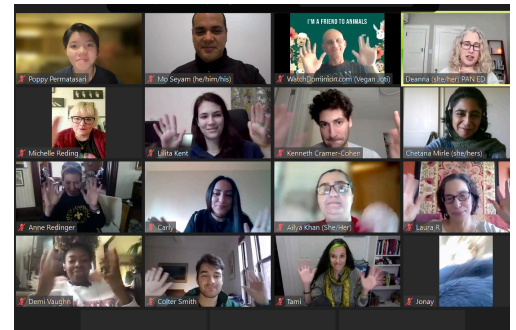
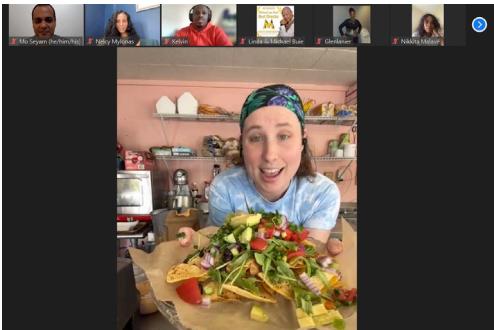
200k square feet of forest



2.5m gallons of water



50k pounds of CO2



VAA

PAN is proud to have implemented our first capacity-building Vegan Activist Academy, running from February to March 2022. Participants from all over the world—including Pakistan, Indonesia, and Latvia—have now taken critical activist skills back to their communities.

We helped passionate vegan activists become more effective in their outreach efforts to help promote a peaceful existence.

Our 2022 program brought together



30 readings



16 speakers



4 countries

We further supported our community with additional educational events that reached over 250 people, including panel discussions, book club meetings, virtual animal sanctuary tours, workshops, and more.

We also successfully implemented our first Move For Peace Campaign and launched our Peace Team.

Our 2022 events included



5 workshops



3 panel discussions



2 book club discussions



1 VegFest



All of our updated resources plus our entire website are now available in Spanish. Our social media audience has continued to grow and our newsletter subscription has doubled!

We have added bookmarks to our festival handouts and have redesigned our t-shirt to be offered on local, organic fabric in a variety of colors.